

tokopedia  
tokopedia  
PLAY

intel



## Making Tokopedia an E-commerce Champion with Intel and Google Cloud

Tokopedia is an Indonesian technology company with a mission to democratize commerce through technology. Tokopedia's live shopping platform, Tokopedia Play, could only support tens of thousands concurrent users. Whereas it should be able to support millions of concurrent users to maximize the benefits both for merchants and buyers. Simultaneously, Tokopedia must be able to collect and process data quickly and precisely so that buyers and merchants can get the maximum benefit by transacting through the platform. Tokopedia chose Google Cloud running on Intel® Xeon® Scalable processor-based servers as one of their cloud partners and began modernizing and moving applications to Google Cloud.

"We rely on technology support to make sure that we can take the user experiences to the next level, every time. We work with Google Cloud running on Intel® Xeon® to manage Tokopedia Play."

**Widjanarko Eko  
Djatmiko Adi.**  
Head of Engineering,  
Tokopedia

### Products and Solutions

[2nd Gen Intel® Xeon® Scalable processors](#)  
[Intel® Deep Learning Boost](#)  
[Intel® oneAPI Math Kernel Library](#)

**Industry**  
E-commerce

**Organization Size**  
5,001-10,000

**Country**  
Indonesia

**Partners**  
[Google Cloud](#)

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