



C.H. ROBINSON



# Delivering Real-time Shipment Location and Status Insights Across the Supply Chain for Customers

C.H. Robinson is the world's largest third-party logistics providers, leveraging technology to enable world's commerce on a powerful supply chain platform. One of the biggest challenges in supply chain is visibility. The company uses Azure IoT Central and Intel® Connected Logistics Platform to deliver real-time shipment location and status insights cross their supply chain for customers. As a result of partnering with Microsoft and Intel, they're able to manifest this information through their product Navisphere Vision. Navisphere is C.H. Robinson's proprietary transportation management technology. They leverage that technology globally across all their employees anywhere in the world – across any shipment – to enable their customers freight movements through their supply chain.

“Intel's Connected Logistics Platform allows us to solve for tracking traceability around the world. It also allows us to customize that tracking traceability based off of the frequency with which we want to see it and all the non-traditional metrics associated to their sensors in the form of temperature, light and shock.”

**Brent Nagy, Enterprise Customer Strategy, C.H. Robinson**

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