



Reuse, Recycle, Rethink

The New Normal of Sustainability and IT Ops

With “doing good” now an integral part of doing business, IT has become central to enterprise sustainability efforts.

86%

of organizations say they currently conduct some form of sustainability reporting.



64%

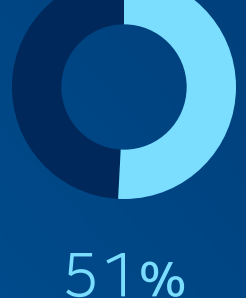
of IT decision-makers (ITDMs) say expanding sustainability initiatives is a critical or high priority.

PC Buyers Play a Key Role in Sustainability

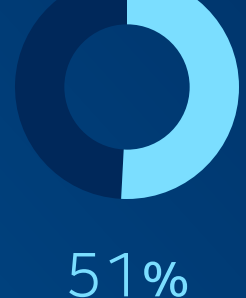
More than half of decision-makers say a key player in achieving these goals is the purchaser of end-user devices.



60% tasked with evaluating their vendors' sustainability

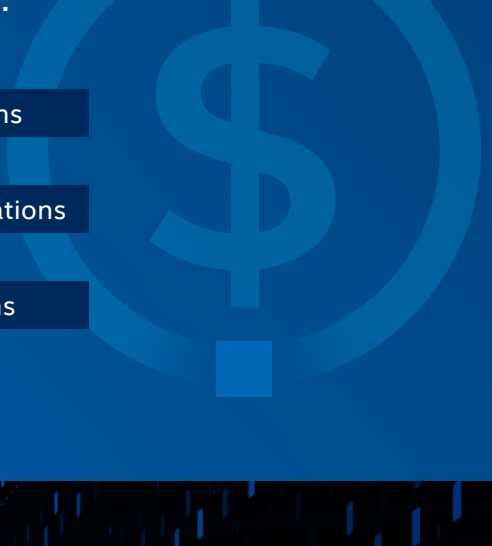
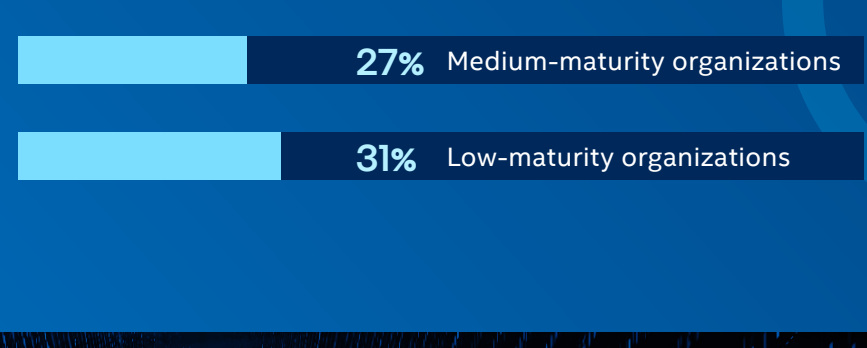


51% evaluate the supply chain sustainability of their products



51% in charge of mandating certain metrics from vendors

ITDMs rank investment in sustainable PC devices over the next 5 years as a top priority.



PC Buyers Look to Vendors



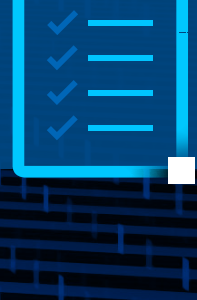
To help extend PC life and reduce landfill waste

60% expect better durability

55% expect easily recyclable components

53% expect easily reusable components

To meet complex governance and standards



To align with their organization's sustainability practices and goals

75% audit current partners to help ensure they meet their sustainability goals

72% screen potential partners for conflicting sustainability practices

71% distance themselves from partners that do not meet their sustainability practices

High-maturity organizations are 17% more likely to say regulatory requirements have a direct impact on their PC purchasing decisions.

Sustainable Devices Can Help Attract and Retain Talent

Today's employees—especially younger workers—want to work for companies that are more socially responsible.

40%

of PC purchasers say attracting employees that value sustainability directly impacts their buying decisions.

79%

of ITDMs at high-maturity organizations say their IT teams work with employee-led green teams to select the PCs and related devices.

Sustainability has become an integral part of organizations' long-term strategies, at the same time, transforming IT and adding environmentalism to efficacy when it comes to PC purchasing.



→ Intel is committed to incorporating sustainable practices at every level of the supply chain.

Learn more about the sustainability benefits of the [Intel vPro® Platform](#)



Source: Forrester Consulting, "Sustainability Priorities Resonate Throughout Corporate IT Strategy, Operations, and Purchasing," January 2022. Intel commissioned Forrester Consulting to conduct an online survey of 607 respondents at the director level and up for organizations in North America, EMEA, and APAC with responsibility for technology selection strategy and PC device investment at their organization. All organizations surveyed had an environmental, social, and corporate governance (ESG) program and 95% had ESG criteria for purchasing end-user devices.

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